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SOURCE Newspapers as indicated.

PRICE REDUCTIONS IN HO SHOPS OF GDR

[Numbers in parentheses refer to appended sources.]

The following price reductions, effective 8 October 1951, have been announced
 for the HO (Trade Organization) shops in German Democratic Republic and East
 Berlin.

<u>Item</u>	<u>Reduction</u> (%)
Spun rayon textiles	
Knit outer garments	20
Knit underwear	10
Stockings and socks	20
Shirts and sport shirts, underwear	35
Pajamas and nightgowns	10
Cotton and artificial silk textiles	
Underwear, jersey type	20
Stockings and socks	20
Shirts and sport shirts	20
Underwear	20
Pajamas and nightgowns	20
Silk and artificial silk scarfs and kerchiefs	20
Woven goods	
Upholstering and interior decorating material	20
Spun rayon curtains and lace	40
Linen yard goods for shirts	30
Linen bed sheets, tablecloths, household linen	30

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<u>Item</u>	<u>Reduction</u> (%)
Ready-made clothing	
Children's clothes of all materials except spun rayon	15
Nutria fur coats	20
Mink fur coats	25
Leather gloves, unlined	25
Children's shoes, all kinds of leather except neat's leather and kid	25
Soap	10
Furniture and upholstered furniture, except period furniture	23
Casseroles, milk jugs, and bowls of aluminum alloys	13
Roll film	30
Flat film	50
Household brushes	20
Decorative porcelain	20

Old and New Prices Compared

<u>Item</u>	<u>Unit</u>	<u>Old Price</u> (DM)	<u>New Price</u> (DM)	<u>Price Reduction</u> (%)
Men's sweaters, spun rayon	each	28.50	23.50	18
Ladies' sweaters, spun rayon	each	42.00	34.00	19
Men's underpants, spun rayon	each	7.20	6.55	9
Men's underpants, cotton	each	12.00	8.80	26
Men's polo shirts, artificial silk	each	32.00	26.50	17
Men's shirts, cotton	each	52.50	42.00	20
Men's shirts, spun rayon	each	26.00	16.75	35
Men's pajamas, cotton	each	58.00	45.00	22
Ladies' underwear, two-piece				
Spun rayon	each	13.50	12.00	10
Cotton	each	18.00	13.75	23
Artificial silk	each	32.00	26.50	17
Men's socks, spun rayon	pair	3.90	3.00	23
Men's socks, cotton	pair	6.30	5.25	16
Ladies' hose, artificial silk	pair	11.90	9.00	24

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<u>RESTRICTED</u>				
<u>Item</u>	<u>Unit</u>	<u>Old Price</u> (DM)	<u>New Price</u> (DM)	<u>Price Reduction</u> (%)
Curtains, spun rayon, 150 x 280 cm	each	84.00	50.40	40
Upholstering and interior decorating material	sq m	30.00	24.00	20
Bed sheets, linen	each	21.50	14.10	30
Fur coats, nutria	each	6,300.00	5,050.00	20
Children's high shoes, pigskin with leather soles	pair	44.00	33.00	25
Men's leather gloves	pair	46.00	34.50	25
Curd soap, fat content 60%	100 g	.80	.70	12
Toilet soap, fat content 80%	100 g	1.80	1.60	11
Bedroom suite, elm	complete	1,720.00	1,325.00	23
Living room suite	complete	1,900.00	1,460.00	23
Kitchen unit ivory	complete	900.00	690.00	23
Couches	each	540.00	415.00	23
Armchairs	each	350.00	270.00	23
Roll film, 6 x 9	each	2.50	1.75	30
Flat film, Kodak, 12 x 16.5, 20 sheets	pkg	14.00	7.00	50
Casseroles, 20 cm circumference, aluminum	each	4.80	4.15	13
Household brushes, natural bristles	each	35.00	27.60	21
Porcelain vases	each	30.00	24.00	20

Examples of Price Changes Since Establishment of HO

<u>Item</u>	<u>Unit</u>	<u>HO Price</u> <u>7 Oct 49</u> (DM)	<u>HO Price</u> <u>7 Oct 50</u> (DM)	<u>Present</u> <u>HO Price</u> (DM)	<u>HO Price</u> <u>After</u> <u>7 Oct 51</u> (DM)	<u>Reduction</u> <u>From Last</u> <u>Price</u> (%)	<u>Reduction</u> <u>Since</u> <u>7 Oct 49</u> (%)
Marmalade, single fruit	500 g	6.25	5.00	2.00	1.05	52	83
Preserves	500 g	7.90	5.00	2.55	1.22	52	85

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Item	Unit	HO Price	HO Price	Present	HO Price	Reduction	Reduction
		7 Oct 49 (DM)	7 Oct 50 (DM)	HO Price (DM)	After 7 Oct 51 (DM)	From Last Price (%)	Since 7 Oct 49 (%)
Artificial honey							
Bulk	500 g	7.00	3.00	2.10	0.63	70	90
Packaged	500 g	7.00	3.00	2.10	0.68	68	90
Fine baked goods							
Frankfurt cof- fee cake	80 g	2.55	1.40	1.40	1.30	7	49
Vienna cake	75 g	2.60	1.20	1.20	1.00	17	62
Durable baked goods							
Cookies	250 g	7.50	3.75	2.75	2.45	11	67
Hard cookies	250 g	6.70	3.00	2.15	1.85	14	72 (1)

The following price reductions, effective 9 December 1951, have been announced for the HO shops in the German Democratic Republic and East Berlin.

Reduction in Food Prices

<u>Item</u>	<u>Average Price Reduction (%)</u>
Rice, hulled and polished	28
Egg noodles, etc.	20
Sugar	25
Honey	25
Poppy seed	37.5
Butter	16
Salad oil	15
Margarine	14
Cheese with high fat content	20
Fresh meat	25
Meat products	20
Slaughter fats	12.5
Powdered skim milk	33 1/3
Sweets, categories I to III	15
Black tea	50
Alcoholic beverages	50
Grape wines from USSR and Peoples' Democracies as well as sparkling grape and fruit beverages and French wine	25
Beer	10

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Old and New Prices Compared

<u>Item</u>	<u>Unit</u>	<u>HO Price</u> <u>8 Dec 51</u> <u>(DM)</u>	<u>HO Price</u> <u>9 Dec 51</u> <u>(DM)</u>
Rice, hulled and polished	500 g	3.00	2.20
Egg-noodles, etc.	500 g	1.75	1.40
Cornstarch (Maizena)	250 g	1.00	0.75
Sugar	500 g	2.00	1.50
Honey	500 g	6.00	4.50
Poppy seed	500 g	4.00	2.50
Fresh meats			
Pork chops	500 g	8.50	6.40
Pork belly	500 g	6.50	4.90
Beef, rolled	500 g	8.00	6.00
Meat products			
Salami	500 g	11.50	9.25
Braunschweiger /Sausages/	500 g	10.00	8.00
Bockwurst with rolls	100 g	1.94	1.55
Fats			
Lard, rendered	500 g	11.00	9.50
Butter	500 g	12.00	10.00
Rape seed oil	Liter	16.00	13.60
Margarine	500 g	7.00	6.25
Cheese (fat content 31 to 40 percent)	500 g	6.40	5.10
Powdered skim milk	500 g	3.00	2.00
Sweets, categories I to III			
Hard Candy	30 g	0.24	0.20
Caramels, filled	125 g	1.00	0.85
Cream toffees	125 g	1.55	1.30
Black tea			
"Red" Brand	10 g	1.55	0.80
"Green" Brand	10 g	1.35	0.70
Alcoholic beverages			
Brandy, first quality, 64 proof	0.7 lit	14.80	7.05
Adlershof Vodka, 80 proof	0.7 lit	19.50	9.25
Liqueur 70 proof, 300 g sugar per liter	0.7 lit	17.95	9.00
Wines			
Hungarian white wine, vintage 1950	0.7 lit	10.00	7.50
Hungarian after-dinner wine, white and red	0.7 lit	12.00	9.00
Bulgarian white wine	0.7 lit	8.00	6.00
French red wine, vintage 1950	0.7 lit	12.00	9.00
Soviet table wine	0.7 lit	16.00	12.00

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<u>Item</u>	<u>Unit</u>	<u>HO Price</u> <u>8 Dec 51</u> <u>(DM)</u>	<u>HO Price</u> <u>9 Dec 51</u> <u>(DM)</u>
Beer			
Double caramel, 12%			
Bock beer, 16%	0.33 lit	0.75	0.67
	0.33 lit	1.10	0.97
Refreshment bars			
Cocoa (8 g cocoa, 20 g sugar, 1/8 lit fresh milk)			
Coffee, black (5 g coffee)	cup	1.40	1.10
	cup	1.25	0.95

Industrial Goods Reductions

<u>Item</u>	<u>Average Price</u> <u>Reduction</u> <u>(%)</u>
Natural-silk fabrics	35
Worsted yarn fabrics, containing wool	15
Material for curtains and finished goods, cotton and mixed fabrics	25
Yard goods and finished bed sheets, tablecloths, and household linen	
Cotton	25
Linen	20
Ladies' hose, artificial silk	25
Ties, scarfs, and kerchiefs of silk and artificial silk	25
Ladies' and children's ready-made dresses, silk	20
Ready-made fur garments, rabbit, leopard, and ocelot	20
Men's and ladies' shoes, pigskin, suede, and split leather	30
Children's shoes of kidskin, buckskin, box calf, calfskin, with rubber or leather soles	10
Leather goods made of split leather, upper leather, goat leather, and sheep leather	20
Clocks and alarm clocks	25
Radios, de luxe	10
Camera, Contax S, Biotar lens 1:2, 5.8 cm, with aperture selector	33 1/3
Electric and flash bulbs	50
Music cabinets and chests	20
"Weimar" and "Reichenback" china	16*
Silver jewelry with genuine or synthetic stones or amber	25

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<u>Item</u>	<u>Average Price Reduction</u> (%)
Portable sewing machines	13*
Portable typewriters	30
Trucks, delivery trucks, passenger cars	15
BMW (Bavarian Motor Works) motorcycles	17*
* General consumer price	

Old and New Compared

<u>Item</u>	<u>Unit</u>	<u>HO Price 8 Dec 51 (DM)</u>	<u>HO Price 9 Dec 51 (DM)</u>	<u>Avg Price Reduction (%)</u>
Dress material, natural silk, 90 cm wide	meter	56.50	36.50	35
Suiting, worsted yarn, contain- ing wool, 140 cm wide	meter	42.00	35.50	15
Curtain goods, mixed cotton yarn, 150 cm wide	meter	13.50	10.20	25
Short curtains, mixed cotton yarn, 150 x 280 cm	each	58.80	43.50	26
Yard goods for household linens, cotton, 80 cm wide	meter	8.80	6.60	25
Tablecloths, linen, 130-160 cm	each	31.80	25.50	20
Material for bed sheets, linen, 80 cm wide	meter	12.80	10.30	20
Ladies' hose, artificial silk	pair	7.25	5.50	25
Ties, artificial silk	each	9.50	7.60	20
Ties, silk	each	21.00	14.50	30
Scarfs, natural silk	each	43.50	35.50	20
Ladies' dresses, silk	each	125.00	97.10	20
Ladies' fur coats, leopard, rabbit	each	850.00	635.00	25
Ladies' fur jackets	each	555.00	475.00	15
Men's suede shoes, rubber soles	pair	82.00	57.00	30
Ladies' pumps, pigskin, rubber soles	pair	68.00	48.00	30

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<u>Item</u>	<u>Unit</u>	<u>HQ Price</u> <u>8 Dec 51</u> <u>(DM)</u>	<u>HQ Price</u> <u>9 Dec 51</u> <u>(DM)</u>	<u>Avg Price</u> <u>Reduction</u> <u>(%)</u>
Children's boots, neat's leather, leather soles	pair	40.00	36.00	10
Men's wrist watches, high-grade steel case, 11-15 jewels	each	240.00	180.00	25
Radios, Super RFT 7, E 81, 7 tubes, 8 circuits	each	850.00	765.00	10
Miniature cameras, Contax S, Biotar lens 1:2, 5.8 cm, with aperture selector	each	3,000.00	2,000.00	33 1/3
Light bulbs, 25 watt	each	4.00	2.00	50
Music cabinets "Erfurt", five tubes, six circuits, with record player	each	1,1000.00	912.00	18
Reichenbach coffee sets, three- piece	set	25.20	21.00	16
Weimar china coffee sets, 15- piece	set	86.50	72.00	16
Ladies' rings, silver with gold topaz	each	69.00	49.70	28
Cigarette holders, silver	each	8.00	6.60	18
Portable typewriters, Olympia, Plana B	each	485.00	40.00	30
Delivery truck, frame 501, one-ton	each	9,500.00	8,100.00	15
DKW (German Motor Vehicle Works) passenger automobiles, Ifa F 8, de luxe	each	13,500.00	11,325.00	16
BMW motorcycles, 350 ccm	each	3,000.00	2,484.00	General Consumer Price
Mewa electric portable sewing machines	each	440.00	375.00	Normal Price (2)

The following price reduction, effective 5 December 1951, have announced
for the HQ shops in the German Democratic Republic and East Berlin.

<u>Item</u>	<u>Unit</u> <u>(g)</u>	<u>Old Price</u> <u>(DM)</u>	<u>New Price</u> <u>(DM)</u>
French beans	500	1.46	1.30
	250	0.73	0.65
Strained spinach	750	1.68	1.35

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<u>Item</u>	<u>Unit</u> <u>(g)</u>	<u>Old Price</u> <u>(DM)</u>	<u>New Price</u> <u>(DM)</u>
Sliced cucumbers	325	0.96	0.58
Morellos, with stones	650	1.92	1.15
Plums, halved, sugared	660	2.16	1.95
Apple sauce	720	2.40	2.16
	800	1.89	1.80
	400	0.94	0.90
Special applesauce	800	2.11	1.90
	400	1.06	0.95

The above are products of the "Solo Feinfrost" Company. (3)

SOURCES

1. Berlin, Tagliche Rundschau, 6 Oct 1951
2. Ibid., 9 Dec 1951
3. Leipzig, Leipziger Volkszeitung, 6 Dec 1951

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